



## **Strategic Plan**

### ***IARU REGION 3***

## **Strategic Plan**

(Revised at the Directors' Meeting, Tokyo, August 2023)

(Revised Strategic Plan Approved at 19RC November 2024)

### **Aim**

To advance Amateur Radio and the Amateur and Amateur-Satellite Services throughout Region 3 of the International Telecommunication Union by way of an association of Amateur Radio Societies.

### **Introduction**

The International Amateur Radio Union Region 3 ("IARU Region 3") was formed in 1968 to promote the special interests of the member societies in the International Telecommunication Union Region 3 (Asia and Oceania) and to present their interests at ITU radio conferences.

IARU Region 3 has **an Executive Committee** appointed in accordance with the Constitution to attend to the affairs of the Region between 3-yearly Regional conferences.

IARU Region 3 provides two representatives of the Region as members of the IARU Administrative Council, to attend Council and other meetings as required.

IARU Region 3 provides representatives to meetings of or organized by other Regions and to other organizations as required.

### **Scope**

This strategy statement is a general guide to the activities of IARU Region 3.

Revision will be required from time-to-time to account for alternative and other strategies.

## **Strategy and Programme**

### **Objective 1: Membership of IARU**

To encourage membership of IARU and IARU Region 3 by all amateur radio societies in the region to promote, protect, enhance, represent and advance the interests of radio amateurs in all countries of Region 3 of the International Telecommunications Union by the furtherance of the objectives of item 2 of article 1 of the International Amateur Radio Union Constitution.

#### ***Programme:***

Encourage & give special treatment to smaller countries.



Improve communications with Member Societies.

Investigate dual membership of Member Societies in IARU.

## **Objective 2: Public Profile of Amateur Radio**

To educate and encourage an awareness of the value of radio amateurs by the administrations of all the countries in the Region.

### ***Programme:***

Maintain close liaison with the Asia-Pacific Telecommunity (APT) and ITU by providing Amateur Service observers and participants at ITU and APT meetings and conferences and similar events.

Encourage Member Societies to publicise their activities widely and frequently.

Encourage amateur radio communications at public service events.

Enhance public profile through Social Networking & other media.

## **Objective 3: Recruitment**

To encourage member societies to stimulate the flow of newcomers into amateur radio.

### ***Programme:***

Promote amateur radio to young people and women through:

- social activities such as YOTA, SOTA, transmitter hunting, contesting, etc.
- STEM activities such as electronics, computing, and astronomy.

Make it easier and quicker to gain an Amateur Radio qualification.

Ensure new Amateurs are made welcome and encouraged to take part in all activities.

Encourage all Amateurs to explore new facets of amateur radio, such as digital modes, satellite communications, and emerging technologies.

## **Objective 4: Spectrum**

To gain, protect and retain adequate amateur radio frequency allocations for the use of radio amateurs.

### ***Programme:***

IARU R3 will work with the APT and support IARU representation at ITU conferences to preserve and enhance access to spectrum.

IARU R3 encourages Member Societies to work with National Regulators to preserve and enhance access to spectrum and to send a member with the national delegation to ITU and APT Conferences.

## **Objective 5: Emergency Communications**

To support the establishment and maintenance of amateur radio emergency networks

### ***Programme:***

Encourage Amateurs, especially younger generation, to develop emergency response skills and expertise.



Seek opportunities for IARU Region-3 to expand its emergency communications support and collaboration with relevant agencies.

**Objective 6: Resources**

Ensure IARU R3 has the resources to carry out this programme.

***Programme:***

Encourage all Member Societies to provide support for IARU-R3 activities.

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