



Strategic Plan

IARU REGION 3

Strategic Plan

(Revised at the Directors' Meeting, Brisbane, June 2014)

(Revised Strategic Plan and Revised Format Approved at 16RC 15 October 2015)

Aim

To advance Amateur Radio and the Amateur and Amateur-Satellite Services throughout Region 3 of the International Telecommunication Union by way of an association of Amateur Radio Societies.

Introduction

The International Amateur Radio Union Region 3 ("IARU Region 3") was formed in 1968 to promote the special interests of the member societies in the International Telecommunication Union Region 3 (Asia and Oceania) and to present their interests at ITU radio conferences.

IARU Region 3 has an established Secretariat with Directors appointed in accordance with the Constitution to attend to the affairs of the Region between 3-yearly Regional conferences.

IARU Region 3 provides two representatives of the Region as members of the IARU Administrative Council, to attend Council and other meetings as required.

IARU Region 3 provides representatives to meetings of or organized by other Regions and to other organizations as required.

Scope

This strategy statement is a general guide to the activities of IARU Region 3.

Revision will be required from time-to-time to account for alternative and other strategies.



Strategy and Programme

Objective 1

To promote, protect, enhance, represent and advance the interests of radio amateurs in all countries of Region 3 of the International Telecommunications Union by the furtherance of the objectives of item 2 of article 1 of the International Amateur Radio Union Constitution.

Programme:

To publicise and encourage membership of IARU and IARU Region 3 by all amateur radio societies in the region

To support the establishment and maintenance of amateur radio emergency networks

To support and encourage amateur radio communications at public service events

To maintain close liaison with the Asia-Pacific Telecommunity and ITU by providing Amateur Service observers and participants at ITU and APT meetings and conferences and similar events

Objective 2

To educate and encourage an awareness of the value of radio amateurs by the administrations of all the countries in the Region

Programme:

To encourage the establishment of Administration Liaison Officers by each member society

To support Amateur Radio Administration Courses

Objective 3

To encourage and train potential radio amateurs in all of the countries of the Region

Programme:

To support STARS***

To study and encourage future technology in amateur radio

Objective 4

To gain, protect and retain adequate amateur radio frequency allocations for the use of radio amateurs.

Programme:

To support IARU representation at ITU conferences

To encourage Member Societies to send a member to national delegation to ITU Conference

To establish and maintain a Region 3 Monitoring System

To establish and maintain a Region 3 EMC activity

To develop and maintain Region 3 Band plans



Objective 5

To provide for and encourage the interchange of ideas and information between the radio amateurs in the Region

Programme:

- To provide a three-yearly regional conference
- To provide regional news magazines and newsletters
- To encourage visiting between societies
- To institute regional contests and awards
- To provide for coordination of amateur radio beacons

Objective 6

To promote awareness among radio amateurs of the value of membership of their national IARU Society and the collective benefits of their Society's membership of IARU

Programme:

- To provide information to member societies to help them to promote awareness to their members of the value of their society
- To provide information directly in Region 3 communications to amateurs of the value and collective benefits of their Society's membership of IARU

Objective 7

To encourage member societies to stimulate the flow of newcomers into amateur radio

Programme:

- To assist member societies to recruit and train newcomers into amateur radio from all ages and groups of potential amateurs
- To assist member societies to develop an environment to support newly licensed operators to ensure they become active and committed amateurs
- To encourage and assist member societies to ensure that their administrations make available readily accessible examination and licensing systems, including an "entry level" where appropriate
- To encourage and assist member societies to get their administrations to implement the provisions of Article 25 of the Radio Regulations enacted at WRC-03, which regulate the Amateur Service
